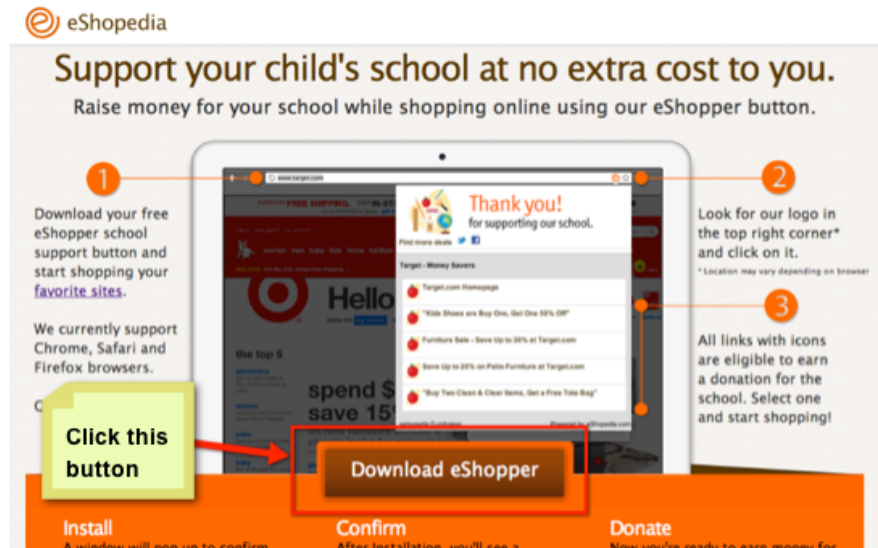


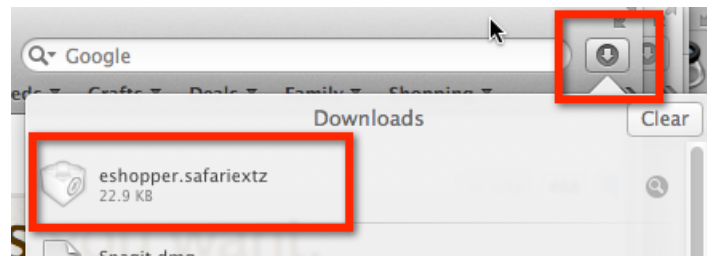
Installing the eShopper button - Safari

1. Enter or click on the unique URL provided by your school, PTA, or organization to download a customized version of the eShopper button assigned specifically to your child's school or organization. Click on "Download eShopper".

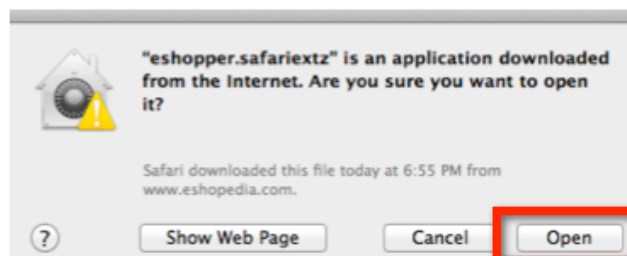
If your school or organization is currently not participating and you would like to sign up, please send email to support@eshopedia.com.



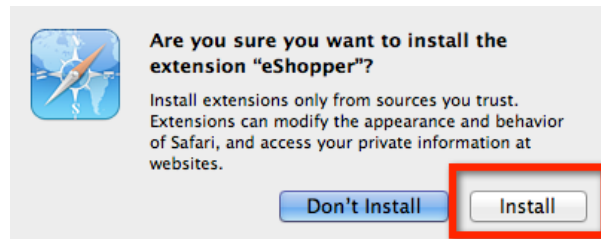
2. After clicking on the "Download eShopper" button, Safari will display a down-arrow icon on the upper right corner to indicate that the download has started. When complete, click on the down-arrow icon and a dropdown will list the most recent downloaded items. Double-click on the "eshopper.safariextz" file.



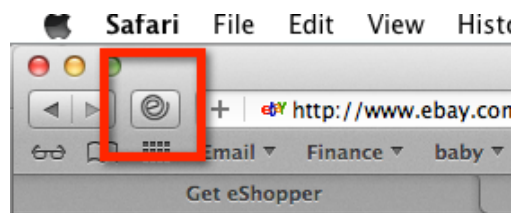
3. You may see this pop-up; click on "Open"



4. Click “Install” on the pop-up confirmation window. Don’t worry about the message; it is a generic Safari message being displayed. We do not track any of your information other than the URL so we know which store promotions to return to you.



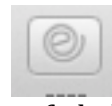
5. Safari should automatically place the eShopper button on your browser toolbar.



6. The “e” eShopper logo will be “deactivated” and a faded shade if there is no participating merchants for the website you are at. It will be a “activated” and a dark shade if there is a promotion offered for the website you are at. Click on the eShopper button to open a pop-up.



Active, dark shade



Inactive, faded shade

7. Go to your favorite websites like Target.com, Amazon.com, BananaRepublic.com, and more. Whenever the “e” logo is active (ie, dark shade), **click** on it to view the current promotions and coupon codes being offered by the merchant. Any link with an icon next to it is eligible to earn a donation to your child’s school. Select one and start shopping!

